

# Company Profile

Brand identity, web design & development, QA, and digital solutions for businesses in Liberia and the diaspora.

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## **Based In**

Monrovia, Liberia

## **Serving**

Liberia & Diaspora Clients

## **Prepared**

2026

WHO WE ARE

# Our Story

Dubard Studio was founded to close a gap we kept seeing: Liberian businesses with real ambition, held back by websites and digital tools that didn't match it. We're a team of designers, developers, and QA specialists who build digital experiences — websites, brand identities, and the systems behind them — for businesses ready to compete locally and globally.

*Every project starts with your goals, not our portfolio.*

We understand both sides of this market — the realities of building and paying for digital work in Liberia, and the expectations of clients in the diaspora who need to trust a team they can't sit across the table from. That's why we communicate clearly at every stage, work in U.S. dollars or Liberian dollars, and keep clients updated by WhatsApp from kickoff to launch.

Whether you're a small business in Monrovia opening your first online storefront, an NGO that needs a donor-ready site, or a diaspora entrepreneur building something new back home, we act as your guide — translating your goals into a digital presence that earns trust the moment someone finds you.

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|                  |                    |                |                     |
|------------------|--------------------|----------------|---------------------|
| 5+               | 20+                | 2              | 100%                |
| YEARS EXPERIENCE | PROJECTS DELIVERED | MARKETS SERVED | CLIENT SATISFACTION |

## WHAT WE DO

## Our Solutions

We don't sell services — we solve the problems standing between your business and the customers who are already looking for you.

### 01 Brand Identity & Strategy

*"We don't look like a real business yet."*

We build the logo, colors, and message that make customers trust you before they've even spoken to you.

### 02 Website Design & Development

*"Customers can't find us, or don't trust what they find."*

We design and build fast, mobile-first websites that work on the same phones your customers use — and turn visits into calls, orders, and sign-ups.

### 03 Quality Assurance & Support

*"We launched something and it broke, or no one tested it."*

We test every page, button, and form across real devices before launch — and stay on for support after, so a broken site never costs you a sale.

### 04 Digital & IT Solutions

*"We need more than a website — we need our systems to work together."*

We set up the tools behind the scenes — booking systems, inventory, internal dashboards — so your business runs as smoothly online as it does in person.

OUR PROCESS

# How We Work

A clear process matters most when a client is trusting us from a distance. Here's exactly what happens, in order.

- 1

**Discovery Call**  
We talk through your goals, your customers, and what success looks like — by phone, video, or WhatsApp, wherever you are.
- 2

**Proposal & Agreement**  
You receive a clear quote in USD or LRD, a timeline, and a payment schedule — no surprise costs added later.
- 3

**Design & Build**  
We share progress at every milestone. You see drafts before they're final, and you can request changes along the way.
- 4

**Testing & QA**  
Every page is tested across real devices and browsers — including the budget Android phones most of your customers use.
- 5

**Launch & Support**  
We launch, walk you through how to manage it, and stay on for support — so you're never left figuring it out alone.

**Built For Both Markets**  
We price in USD or LRD and explain exchange rate risk clearly when a project spans months.

**WhatsApp-First Communication**  
No waiting on email. You can reach your project lead directly, the way business already happens here.

PROOF OF WORK

# Selected Projects

A sample of recent work across web design, development, and WordPress.

## Business Website — WordPress Build

WORDPRESS

A fully responsive WordPress site with contact form, SEO basics, and a homepage layout optimized for lead generation.

## NGO Landing Page — MOCSA Switzerland

WEB DESIGN

A donation-focused landing page with simple CMS integration, built around trust signals and a clear call-to-action.

## Restaurant Filter Menu System

DEVELOPMENT

A dynamic filtering menu built for a restaurant concept, with real-time category filtering and mobile-friendly interaction.

"Dubard delivered a modern site for our NGO — faster, easier to update, and the community loves it."

— Lucina Blatty, NGO Director

# Let's Build Something That Works As Hard As You Do

Whether you're launching your first site or rebuilding for growth, we're ready to start with a conversation.

EMAIL

**hellodubardstudio@gmail.com**

WHATSAPP

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LOCATION

**Monrovia, Liberia**

DUBARD STUDIO — BRAND · WEB · QA · DIGITAL SOLUTIONS